

European Year of Cultural Heritage

Erasmus+

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EUROPEAN YEAR OF CULTURAL HERITAGE

Erasmus+ Programme
KA1 - Learning Mobility of Individuals

YOUTH EXCHANGE

Galatone, Italy | 4 - 10 November 2018 | 5 activity days + 2 travel days



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PROJECT DESCRIPTION

The year of 2018 has been announced as the European Year of Cultural Heritage. Throughout 2018, there are various celebrations of European diverse cultural heritage taking place across Europe. The year of Cultural Heritage has been dedicated to encouraging more people across the European nations at a local, regional, national and international level to discover and engage with Europe's cultural heritage and to reinforce a sense of belonging to a common European space. The slogan of the year is "Our heritage: where the past meets the future". The project "*European Year of Cultural Heritage*" perfectly represents the slogan of the year, as it works to promote the rich traditional and historical heritages among the young people of Europe.

European nations can be proud of their unique architecture, monumental buildings; long-lasting traditions, cultural customs and natural landscape and the flora and fauna. Although, European communities have a rich cultural heritage today's youth are often not aware of their own locality's special heritage and lack belonging to their own community.

The official European Cultural Heritage campaign has encouraged youth, communities, and organizations across the European Union to experience, appreciate and enjoy their local cultural heritage this year. The participating youth of the project have committed and have a keen interest in contributing to the overall campaign and identify, explore, research and promote their locality's cultural heritage.

There are plenty of places across rural European areas that have been left behind and have not been identified and promoted at a local, national and European level, but have a very rich and interesting cultural heritage worth to be explored. The participating organizations of the project are groups of young people aged between 13 and 18 based in 6 rural areas across the European region.

The project focuses on mobilizing the youth of European rural areas, identify their locality's special cultural heritage that comes in many different forms:

- 1. tangible - buildings, monuments, artifacts, clothing, artwork, books, machines, historic towns, archaeological sites;
- 2. intangible - practices, representations, expressions, knowledge, skills, language and oral traditions, performing arts, social practices, and traditional craftsmanship;
- 3. Natural – landscapes (flora and fauna) and explores as well as does the necessary research to learn more and generate innovative ways to promote their own locality's cultural heritage.



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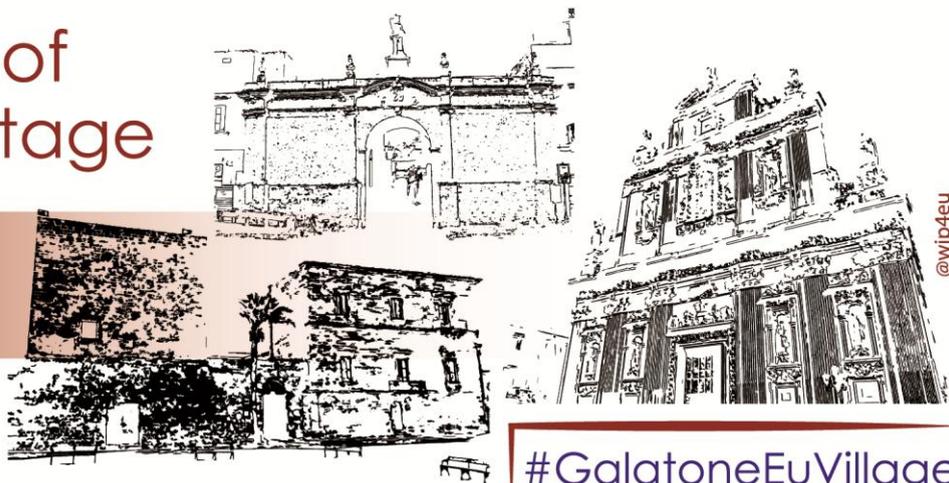


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The project gathers youth of the participating organizations in order to create a "Digital Guide on European Cultural Heritage" - a creative material presenting youth's identified cultural heritage of their local area.

The project perfectly aligns with the programme of the Erasmus+ as it is mainly focusing on developing competencies of youth; ensure the local youth are aware of their cultural heritage, which is one of the priorities of the European Year of Cultural Heritage. Also, the project provides an opportunity to youth with fewer opportunities from rural/remote areas and from low-income families to discover new cultures and habits of other European countries. The project aims at encouraging the local youth to cherish their own cultural heritage, discover the diversity of the rich European heritage and participate in an intercultural dialogue with like-minded youth from other regions of Europe.

AIMS OF THE PROJECT

- 1) Mobilizing the youth of European rural areas, identify their locality's special cultural heritage that comes in many different forms (e.g. 1.tangible - buildings, monuments, artifacts, clothing, artwork, books, machines, historic towns, archaeological sites; 2.intangible - practices, representations, expressions, knowledge, skills, language and oral traditions, performing arts, social practices, and traditional craftsmanship; 3.natural - landscapes, flora and fauna);
- 2) Generating innovative ways to promote partners locality's cultural heritage;
- 3) Gathering youth of the participating organizations in order to create a "Digital Guide on European Cultural Heritage" - a creative material presenting youth's identified cultural heritage of their local area.
- 4) Developing competencies of youth; ensure the local youth are aware of their cultural heritage, that is one of the priorities of the European Year of Cultural Heritage;
- 5) Providing an opportunity to youth with fewer opportunities from rural/remote areas and from low-income families to discover new cultures and habits of other European countries;
- 6) Encouraging the local youth to cherish their own cultural heritage, discover the diversity of the rich European heritage and participate in an intercultural dialogue with like-minded youth from other regions of Europe.



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PARTICIPANT SELECTION

- **Youth Exchange in Galatone, Italy | 4 - 10 November 2018 | 5 activity days + 2 travel days**

Each organization should be represented by 6 young people aged 13 to 18 and 2 group leaders with no age limit.

EUROPEAN YEAR OF CULTURAL HERITAGE

The project is planned in 5 activities contributing to build competencies of the participating young people and create a high-quality outcome “Digital Guide on European Cultural Heritage”:

- **Local Activity 1 (LA1) - *What is Cultural Heritage***

The LA1 is a local level activity. It is a brainstorming session of at least 2 hours organized by the 6 participating young people and 2 group leaders of all participating organizations in order to:

- 1) Ideate and brainstorm what is “Cultural Heritage”?;
- 2) Ensure the participating young people are aware of various forms of the Cultural Heritage - tangible, intangible, natural;
- 3) Introduce the local community to the project and encourage the local community to get involved and offer their support;
- 4) Brainstorm and discuss various local Cultural Heritages that do not get the promotion deserved.

- **Activity 1 (Youth Exchange) - “*Creating the Digital Guide on European Cultural Heritage*”**

The A2 (YE) is the major activity of the project, where the participating youth will work together in mixed groups to create the outcome of the project - the Digital Guide on European Cultural Heritages” - an online guide promoting the local Cultural Heritages, the youth are proud of. The Activity mainly aims to:

- 1) Create the Digital Guide on European Cultural Heritage;
- 2) Present the local Cultural Heritages to the rest of the participating youth;
- 3) Exchange information, learn more about each others' local communities;
- 4) Strengthen understanding and values of tolerance, respect, solidarity.



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Local Activity 2 (LA2) - Dissemination of Results - "Introduction of the Guide"

The LA3 is organized to introduce the local community with the Guide and raise awareness of the local Cultural Heritage identified by the youth. The LA3 aims to:

- 1) Raise awareness and promote the less-famous Cultural Heritage of the local area and the partner countries;
- 2) Introduce the local community of the project and the experiences gained and the competencies the youth have built;
- 3) Promote the Erasmus+ programme and encourage other youth groups and local community members to benefit from the programme;
- 4) Plan future, follow up activities to continue raising awareness and promoting the identified Cultural Heritage;
- 5) Contribute to creating a dialogue between the youth, the local community and the public authorities in recognizing and promoting the identified Cultural Heritages of the local area.

The participating young people and the group leaders are keen and motivated to identify the local Cultural Heritage and create the Digital Guide on European Cultural Heritage. Each one of the planned activity is carefully planned and will be executed in the best manner to ensure the project reaches its high-quality proposed outcome - Digital Guide on European Cultural Heritages.



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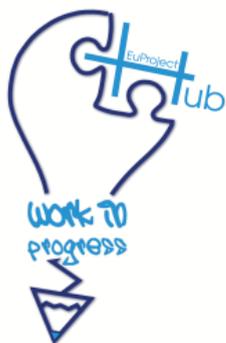
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PARTICIPATING ORGANIZATIONS



WORK IN PROGRESS – ITALY (Applicant Organization)

Contact Person - Lara Mastrogiovanni

lara.mastrogiovanni@wip4.eu

www.wip4.eu

Work in Progress is an NGO based in Lecce, Italy, focuses on youth policies, generating co-design services for skill development using international mobility and European project management to boost youth employability and entrepreneurship. We build activities/services based on the needs of the community in partnership with local authorities, businesses and non-profit organizations, creating innovative solutions. We work for the development of communities, combining general interest, economic opportunities and promote active participation. Relating to the area covered by the project, WIP4EU builds Project managers' community of private-public representatives that understand the social needs and can turn ideas into entrepreneurial projects managed by youth. Therefore WIP4EU developed a project 'cOFFIce': it co-designs new projects with/for the citizens using the gamification methods to engage the participation of youth.



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ORION CHOOSE TO BE A STAR - ROMANIA

Contact Person - Alina Buzle

orionchoosetobeastar@gmail.com

<https://www.facebook.com/Orion-Choose-to-Be-a-Star-577061092678708/>

"Orion - Choose to be a Star" is the only youth-led organization in the area of Alesd in rural Romania. The group is led by local youth and child rights activist Alina Iona Buzle. Alina has built a wide network of local youth members, parents, civil society, educational institutions, public offices - local municipality members, and the private sector local entrepreneurs. Alesd is experiencing major issues leading to urbanization - more and more young people after graduating High School leave to bigger cities nearby or leave Romania for better jobs in Western European countries. "Orion - Choose to be a Star" mainly works with local youth aged 16+. The organization is eager to develop international mobility projects with new partners in order to generate more appealing, interesting and much-needed opportunities to youth who will otherwise not have any way of developing their knowledge and experience outside of academic education. "Orion - Choose to be a Star" has identified plenty of local issues that are in need of developing initiatives contributing to solving them, but due to lack of local funding, the problems remain.



BILGI VE BECERI DERNEGI – TURKEY

Contact Person –

Partnership.ksg@gmail.com

https://www.facebook.com/pg/bilgivebeceri/about/?ref=page_internal/

“Bilgi ve Beceri Derneği” is an Association promotes lifelong learning and initiatives targeted specifically at young people, adult learners and professionals in order to develop skills and knowledge that will help them respond to the needs of today society in both personal and professional level. Erasmus+, is a great opportunity to gain skills, exchange practices create innovative methods towards social challenges and learn about multiculturalism and European values.



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ASSOCIATION WALK TOGETHER - BULGARIA

Contact Person – Elena Stancheva

walktogetherbulgaria@gmail.com

<http://www.associationwalktogether.eu>

Association Walk Together is created to serve as a learning organization that gathers trainers, youth and social workers, youth policy makers, experts, and volunteers with different levels of competences to actively be involved in the creation of civic activities with European dimension and with benefits of the local community.

We have experts on different fields who are helping us to develop projects in all key matters for the European Union.



SYTEV – Slovak Youth for Traveling, Education and Volunteering - SLOVAKIA

Contact Person – Lukáš Hrošovský

office@sytev.com

<http://sytev.sk>

SYTEV is independent, non-government organization focused on recovery of society through charity and learning – education activity by introducing christian and moral values. Aim of organization is support and development of activities on the local, national and international level in area of non-formal education, using free time, cultural-social and volunteering practise for public, making communities and networks of youth and also focusing on needs and requirements of people and engagement them to public life. SYTEV develops of democratic dialogue, education and entrepreneurship in Slovakia and abroad. To achieve these aims has an ongoing collaboration with the leading universities, NGO's and research organizations in Slovakia for the development of projects, trainings and educational material. SYTEV retains a valuable network of professional trainer's and educational experts experienced with formal and non-formal education. The network is considered competent to contribute to the implementation of activities related to the initiatives of SYTEV and its partners. Target group are teenagers and youth people from 13 – 30 years old. Organization consists from 5 main people (managers), 15 youth workers and more than 200 members/volunteers. Organization is covering informal groups of youth people and is cooperating with schools.



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MAKE ROOM EUROPE - LATVIA

Contact Person - Miks Celmins

miks@makeroomeu.com

www.makeroomeu.com

MAKERROOM
GLOBAL SOCIAL CHANGE ECOSYSTEM

LATVIA • ITALY • INDIA

Make Room Europe is an independently organized Social Change Ecosystem creating and strengthening civil society's cooperation to drive positive social change across Latvia and Europe and globally. Make Room Europe is a part of the larger global collaborative ecosystem, a unique platform for impact-oriented intellectual, cultural and personal interactions between civil society organizations across Europe, Africa, and Asia.

Make Room Europe's main focus is to foster social change - to build and strengthen strategic partnerships between organizations working to drive positive social change, notably within the sectors of health, inequality, climate, and education; build and develop innovative solutions in response to the identified issues; build, promote and foster strategic dialogue between civil societies and public authorities to encourage active citizenship and promote civil society's active engagement in creating and developing social change oriented policy reforms.



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ORION
CHOOSE TO BE A STAR



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LOGISTICS, VENUE, ACCOMMODATION

• Youth Exchange

Dates: November 4th to November 10th (5 working days + 2 travel days);

Accommodation, The accommodation will be based on sharing 2-3 people per room and will be managed through the project of "[Galatone EU Village](#)", the participants will stay in the various B&B and Apartments distributed in the historical center of Galatone.

Venue: Galatone, Italy.

Travel: You can travel to **Bari Karol Wojtyla Airport** in Bari, Italy or you can travel to **Brindisi Papola-Casale Airport** in Brindisi.

From the [Bari Karol Wojtyla Airport](#) you can take the internal shuttle that takes you to the central station of Bari and from here take the train to Lecce. Here the timetable [Trenitalia.com](#)

From the [Brindisi Papola-Casale Airport](#) you can take the shuttle that takes you directly to Lecce City terminal. Here the timetable [Brindisi- Lecce](#)

Please plan your travel well in advance to avoid high plane ticket costs. The reimbursement of the plane tickets will be done according to the Erasmus+ programme Distance Calculator. Before booking flights please send the proposed itinerary to anna.luperto@wip4.eu to confirm planned costs and arrival/departure times. If you need assistance to find the best flights, do let us know, we will help!

Local Travel to Lecce – Galatone –Lecce : local transport will be organized to and from the place of arrivals.

GALATONE, ITALY

Galatone is a town of about 16,000 inhabitants of the province of Lecce, rises in the Salento peninsula and overlooks the Ionian coast, just 13 kilometers from Gallipoli.

The village, today much larger than it was at the beginning of its urban settlement, however, remembers, with the remains of the medieval castle, the original defensive function that has had historically, enjoying a privileged position from which to control the whole territory .

The name of the village derives from the Greek word "gála" which means "milk", a source evidently linked to pastoralism, the main activity practiced at the time when the town began to be established, or the Greek family name "Galatos".



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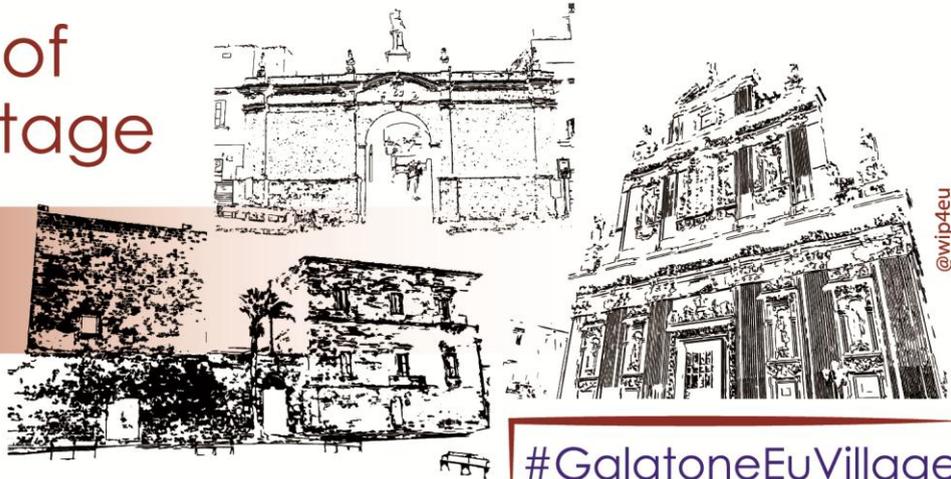


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The first settlements in the territory date back to the Neolithic period, as evidenced by the findings found in the "Constant Village" on the Serra Campilatini and in the Pinnella cave.

During the Middle Ages, Galatone underwent several dominations, including those of Saraceni, Ungari and Bizantini. Under the rule of the latter, agriculture and breeding developed, and the village experienced a period of population growth.

In the fifteenth century the territory instead experienced the siege of Giovanni Antonio del Balzo Orsini, which resulted in the demolition of part of the defensive walls. After his death the village lived a period of peace that lasted until the Turkish invasion of 1480 and, until the eighteenth century, was dominated by several gentlemen. The event that indelibly marked the history of Galatone was the earthquake of 1743, which caused numerous destructions to the buildings.

Website: <https://www.borghiautenticitalia.it/borgo/galatone>

*GALATONE EU VILLAGE - What is?

“diffused hotel Galatone” is a trial of the Work in Progress association in collaboration with various local tourist facilities for tourism promotion and cultural development in the city of Galatone and throughout the Salento area. A tourism devoted to extra-hotels with B & Bs, Inns, owners of holiday homes and tourist residences, companies in the gastronomic sector and small local entrepreneurs, who are associated with the common goal of promoting their territory, in the common belief that the union and the acquisition of greater skills in the sector can increase the professionalism and the desire for hospitality. The implementation of new marketing strategies and the creation of new services to offer tourists complete group goals.

The project stems from the need to host over 60 participants in another European Erasmus + "Ycasi - Youth and Citizens For Social Innovation" project. Experience a widespread hotel in Galatone in its historic center!

Follow us on → <https://www.facebook.com/GalatoneEuVillage/>

WHAT TO PREPARE FOR THE YOUTH EXCHANGE TO GALATONE

At the Galatone Youth Exchange, we will work to create a "Digital Guide on European Cultural Heritage" that represents our local communities. We ask all participating groups to prepare the following to ensure that the guide can be created in the best way possible during Youth Exchange.

Please prepare the following:

1. Identify 5 sites of Cultural Heritage - *keeping in mind the discussed intangible, tangible and natural divisions of the Cultural Heritage.*



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2. Describe each one of the 5 identified Cultural Heritage sites - (300 words each).
3. Take good quality pictures of the 5 identified Cultural Heritage sites.
4. Write a short story (500 words) describing your represented community - *make it interesting and appealing avoiding Wikipedia facts.*
5. Write a short story (500 words) of what makes your community European - *why your community should be considered as European.*
6. Think of an innovative “slogan” of your community.
7. Take good quality pictures of each one of your team members and write a short description about each member of your team (100 words per participant).

If there are any questions, please don't hesitate to ask in the facebook group and we can continue the discussion there!

CULTURAL NIGHT

We would very much appreciate if each team can bring something very typical of your community for the Cultural Evening - snacks, drinks, souvenirs. It will help each one of us to better understand your community.

The project “European Year of Cultural Heritage” is funded by the Erasmus+ Programme administered in Italy by the Agency for International Programs for Youth.



THANK YOU!

Lara Mastrogiovanni
Coordinator, Work In Progress
lara.mastrogiovanni@wip4.eu



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