



Erasmus+ Programme
KA1 - Learning Mobility of Individuals
“ROOM FOR CULTURAL HERITAGE”

A1 - Advanced Planning Visit

Alesd, Romania | 1 - 4 August 2018 | *2 activity days + 2 travel days*

A2 - Youth Exchange

Dobele, Latvia | 3 - 9 September 2018 | *5 activity days + 2 travel days*

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Global Social Change Ecosystem where - Leaders build innovative solutions;
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PROJECT DESCRIPTION

The year of 2018 has been announced as the European Year of Cultural Heritage. Throughout 2018, there are various celebrations of European diverse cultural heritage taking place across Europe. The year of Cultural Heritage has been dedicated to encouraging more people across the European nations at a local, regional, national and international level to discover and engage with Europe's cultural heritage and to reinforce a sense of belonging to a common European space. The slogan of the year is "Our heritage: where the past meets the future". The project "Room for Cultural Heritage" perfectly represents the slogan of the year, as it works to promote the rich traditional and historical heritages among the young people of Europe.

European nations can be proud of their unique architecture, monumental buildings; long-lasting traditions, cultural customs and natural landscape and the flora and fauna. Although, European communities have a rich cultural heritage today's youth are often not aware of their own locality's special heritage and lack belonging to their own community.

The official European Cultural Heritage campaign has encouraged youth, communities, and organizations across the European Union to experience, appreciate and enjoy their local cultural heritage this year. The participating youth of the project have committed and have a keen interest in contributing to the overall campaign and identify, explore, research and promote their locality's cultural heritage.

There are plenty of places across rural European areas that have been left behind and have not been identified and promoted at a local, national and European level, but have a very rich and interesting cultural heritage worth to be explored. The participating organizations of the project are groups of young people aged between 13 and 18 based in 6 rural areas across the European region.

The project focuses on mobilizing the youth of European rural areas, identify their locality's special cultural heritage that comes in many different forms:

- 1. tangible - buildings, monuments, artifacts, clothing, artwork, books, machines, historic towns, archaeological sites;
- 2. intangible - practices, representations, expressions, knowledge, skills, language and oral traditions, performing arts, social practices, and traditional craftsmanship;
- 3. natural - landscapes, flora and fauna)

and explores as well as does the necessary research to learn more and generate innovative ways to promote their own locality's cultural heritage.

The project gathers youth of the participating organizations in order to create a "Digital Guide on European Cultural Heritage" - a creative material presenting youth's identified cultural heritage of their local area.

The project perfectly aligns with the programme of the Erasmus+ as it is mainly focusing on developing competencies of youth; ensure the local youth are aware of their cultural heritage, that is one of the priorities of the European Year of Cultural Heritage. Also, the project provides an opportunity to youth with fewer opportunities from rural/remote areas and from low-income families to discover new cultures and habits of other European countries. The project aims at encouraging the local youth to cherish their own cultural heritage, discover the diversity of the rich European heritage and participate in an intercultural dialogue with like-minded youth from other regions of Europe.

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AIMS OF THE PROJECT

- 1) Mobilizing the youth of European rural areas, identify their locality's special cultural heritage that comes in many different forms (e.g. 1.tangible - buildings, monuments, artifacts, clothing, artwork, books, machines, historic towns, archaeological sites; 2.intangible - practices, representations, expressions, knowledge, skills, language and oral traditions, performing arts, social practices, and traditional craftsmanship; 3.natural - landscapes, flora and fauna);
- 2) Generating innovative ways to promote partners locality's cultural heritage;
- 3) Gathering youth of the participating organizations in order to create a "Digital Guide on European Cultural Heritage" - a creative material presenting youth's identified cultural heritage of their local area.
- 4) Developing competencies of youth; ensure the local youth are aware of their cultural heritage, that is one of the priorities of the European Year of Cultural Heritage;
- 5) Providing an opportunity to youth with fewer opportunities from rural/remote areas and from low-income families to discover new cultures and habits of other European countries;
- 6) Encouraging the local youth to cherish their own cultural heritage, discover the diversity of the rich European heritage and participate in an intercultural dialogue with like-minded youth from other regions of Europe.

PARTICIPANT SELECTION

A1 - Advanced Planning Visit in Alesd, Romania | 1 - 4 August 2018 | 2 activity days + 2 travel days

Each organization should be represented by 1 young person aged 13 to 30 and 1 group leader with no age limit.

A2 - Youth Exchange in Dobeles, Latvia | 3 - 9 September 2018 | 5 activity days + 2 travel days

Each organization should be represented by 6 young people aged 13 to 30 and 2 group leaders with no age limit.

ROOM FOR CULTURAL HERITAGE

The project is planned in 5 activities contributing to build competencies of the participating young people and create a high-quality outcome "Digital Guide on European Cultural Heritage":

Local Activity 1 (LA1) - What is Cultural Heritage

The LA1 is a local level activity. It is a brainstorming session of at least 2 hours organized by the 6 participating young people and 2 group leaders of all participating organizations in order to:

- 1) Ideate and brainstorm what is "Cultural Heritage"?
- 2) Ensure the participating young people are aware of various forms of the Cultural Heritage - tangible, intangible, natural;
- 3) Introduce the local community to the project and encourage the local community to get involved and offer their support;
- 4) Brainstorm and discuss various local Cultural Heritages that do not get the promotion deserved.

Activity 1 (APV) - "Planning the Guide"

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The APV is organized in order to ideate, brainstorm and finalize on what will be included in the Digital Guide created by the participating youth. The participating youth will need to identify other travel guides and identify something innovative and creative. The APV aims to:

- 1) Present their ideas on the structure of the Guide;
- 2) Agree on what has to be included in the Guide - e.g. how many tangible heritages (architecture, buildings, sites), intangible (social practices, traditions, culture); natural (landscapes, flora, fauna) representing each one of the communities;
- 3) Agree on the programme of the Youth Exchange and identify specific tasks per participating organizations.

Local Activity 2 (LA2) - “Gather Local Cultural Heritage”

Based on the agreement by all participating organizations represented by 1 young person and 1 group leader at the APV, all the participating young people will need to gather local data on the local Cultural Heritages. The LA2 is one of the major contributors to the creation of the Guide and aims to:

- 1) Identify Local Cultural Heritages worth to be promoted and included in the international Digital Guide on European Cultural Heritage, based on the agreement & structure (tangible, intangible, natural);
- 2) Gather data and information of the identified local Cultural Heritages (stories, legends, history, people views, etc);
- 3) Create audiovisual material in high quality promoting the Cultural Heritages (pictures, videos, music);
- 4) Create innovative, interactive presentations on the local Cultural Heritages to introduce to other participating youth.

Activity 2 (Youth Exchange) - “Creating the Digital Guide on European Cultural Heritage”

The A2 (YE) is the major activity of the project, where the participating youth will work together in mixed groups to create the outcome of the project - the Digital Guide on European Cultural Heritages” - an online guide promoting the local Cultural Heritages, the youth are proud of. The Activity mainly aims to:

- 1) Create the Digital Guide on European Cultural Heritage;
- 2) Present the local Cultural Heritages to the rest of the participating youth;
- 3) Exchange information, learn more about each others' local communities;
- 4) Strengthen understanding and values of tolerance, respect, solidarity.

Local Activity 3 (LA3) - Dissemination of Results - “Introduction of the Guide”

The LA3 is organized to introduce the local community with the Guide and raise awareness of the local Cultural Heritage identified by the youth. The LA3 aims to:

- 1) Raise awareness and promote the less-famous Cultural Heritage of the local area and the partner countries;
- 2) Introduce the local community of the project and the experiences gained and the competencies the youth have built;
- 3) Promote the Erasmus+ programme and encourage other youth groups and local community members to benefit from the programme;
- 4) Plan future, follow up activities to continue raising awareness and promoting the identified Cultural Heritage;
- 5) Contribute to creating a dialogue between the youth, the local community and the public authorities in recognizing and promoting the identified Cultural Heritages of the local area.

The participating young people and the group leaders are keen and motivated to identify the local Cultural Heritage and create the Digital Guide on European Cultural Heritage. Each one of the planned activity is carefully planned and will be executed in the best manner to ensure the project reaches its high-quality proposed outcome - Digital Guide on European Cultural Heritages.

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PARTICIPATING ORGANIZATIONS



MAKE ROOM EUROPE - LATVIA (Applicant organization)

Contact Person - Miks Celmins

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www.makeroomeu.com

Make Room Europe is an independently organized Social Change Ecosystem creating and strengthening civil society's cooperation to drive positive social change across Latvia and Europe and globally. Make Room Europe is a part of the larger global collaborative ecosystem, a unique platform for impact-oriented intellectual, cultural and personal interactions between civil society organizations across Europe, Africa, and Asia.

Make Room Europe's main focus is to foster social change - to build and strengthen strategic partnerships between organizations working to drive positive social change, notably within the sectors of health, inequality, climate, and education; build and develop innovative solutions in response to the identified issues; build, promote and foster strategic dialogue between civil societies and public authorities to encourage active citizenship and promote civil society's active engagement in creating and developing social change oriented policy reforms.

The organization has identified specific priorities:

1) Partnerships & Internationalization of individuals and organizations active in the field of youth and social change:

- Build, strengthen and promote strategic partnerships;
- Enhance the management, governance and innovation capacity.

2) Innovative solutions to the identified problems of Latvia:

- Develop and create innovative, easily-replicable tools/services/products.

3) Strategic community involvement in policy reform:

- Conduct research and develop qualitative studies as open educational resources of public authority-driven schemes/reforms/bills;
- Screen, evaluate and follow public authority-driven schemes/reforms/bills affecting active citizenship and democracy;
- Create and promote transnational, cooperative collaboration between civil-society driven organizations and public authorities;
- Create and support strategic dialogue between public authorities and the civil society to encourage active participation in democratic processes.

4) Social Change:

- Overall to create, strengthen and support positive and impact-driven social change supported by civil-society developed easily-replicable solutions.

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WORK IN PROGRESS - ITALY

Contact Person - Lara Mastrogiovanni

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www.wip4.eu

Work in Progress is an NGO based in Lecce, Italy, focuses on youth policies, generating co-design services for skill development using international mobility and European project management to boost youth employability and entrepreneurship. We build activities/services based on the needs of the community in partnership with local authorities, businesses and non-profit organizations, creating innovative solutions. We work for the development of communities, combining general interest, economic opportunities and promote active participation. Relating to the area covered by the project, WIP4EU builds Project managers' community of private-public representatives, that understand the social needs and can turn ideas into entrepreneurial projects managed by youth. Therefore WIP4EU developed a project 'cOFFice': it co-designs new projects with/for the citizens using the gamification methods to engage the participation of youth.



ORION CHOOSE TO BE A STAR - ROMANIA

Contact Person - Alina Buzle

orionchoosetobeastar@gmail.com

<https://www.facebook.com/Orion-Choose-to-Be-a-Star-577061092678708/>

"Orion - Choose to be a Star" is the only youth-led organization in the area of Alesd in rural Romania. The group is led by local youth and child rights activist Alina Iona Buzle. Alina has built a wide network of local youth members, parents, civil society, educational institutions, public offices - local municipality members, and the private sector local entrepreneurs. Alesd is experiencing major issues leading to urbanization - more and more young people after graduating High School leave to bigger cities nearby or leave Romania for better jobs in Western European countries. "Orion - Choose to be a Star" mainly works with local youth aged 16+. The organization is eager to develop international mobility projects with new partners in order to generate more appealing, interesting and much-needed opportunities to youth who will otherwise not have any way of developing their knowledge and experience outside of academic education. "Orion - Choose to be a Star" has identified plenty of local issues that are in need of developing initiatives contributing to solving them, but due to lack of local funding, the problems remain.



HELLAS FOR US - GREECE

Contact Person - Ntanakas Konstantinos

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<https://hellasforus.wordpress.com/>

The organization has been founded in 2015 with a mission to raise the active and responsible involvement of youth into social, cultural and educational life of its community. "Hellas for Us" deals with young people to help them develop their talents and skills, giving them opportunities to engage in useful activities.

They organize seminars, conferences, exchanges, summer camps in the field of active citizenship, culture, arts (dance, theatre, photography) in Greece and abroad. Through these actions, they try to broaden the understanding and enhance the perception of belonging to the European community, as well as the feelings of equality between persons regardless of their religion, race and social background.

They believe that active and responsible involvement of youth into a social, cultural and educational life of the communities can be achieved through development. At the same time, they believe that capability of young people to be very creative and spontaneous represent the

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key to a better future for Europe.

The members of the organization are mostly youth and specialist who are working with youth and children, united around the idea of promoting education and European awareness among the youth and generally among the society, supporting people, helping people with fewer opportunities in their social integration, making youth participation in public life more active and strengthening the principles of civil society and democracy.



BULGARIAN YOUTH ASSOCIATION - BULGARIA

Contact Person - Andreev Kristyian

contacts@bulgarian-youth.eu

<http://www.bulgarian-youth.eu>

Bulgarian Youth Association is a Youth non-profit/non-governmental organization established in Sofia, Bulgaria in 2014 when a group of young people decided to unite their efforts for causes that are important to all of us, although we come from different backgrounds.

The idea of this organization is to be the point from which to obtain a common vision for the important aspects of our lives. Bulgarian Youth Association aims to support the active involvement of young people in various areas of public life; to promote personal development and democratic citizenship, volunteering and youth mobility; sport and healthy lifestyle; to support the development of the abilities and potential of young people from different social and ethnic groups, and young people with disabilities. The path to this is participation in various national and international projects, implementation of joint activities in partnerships with other organizations or networks; organizing advocacy campaigns; development and implementation of strategies and programs at local, national and international level. Members of the organization are involved in developing, evaluating and managing various programs and projects in the social sector, education and the media.

One of the main priorities of the Bulgarian Youth Association is developing international partnerships with similar organizations, active exchange of ideas and best practices, creating a rich network of European partners.



Élelmiszerklub Közhasznú Alapítvány

Contact person - Sarkozy Ildiko

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The objectives of Elelmiszerklub Alapitvany (Food Club Foundation) include supporting the increase of conscious buyers, the preservation of values of the rural area, the sustainable development of its economy, the force to keep the number of its population on the rise, and to enhance their living standard.

Elelmiszerklub Alapitvany (Food Club Foundation) organizes lectures, seminars, courses, conferences and workshops all over Hungary in order to change attitudes and transmit knowledge and experience on regional foods.

In 2015, the foundation organised a nationwide conference for 150+ small food farmers about the different types of short supply chain.

In 2014, the foundation had been holding seminars on local handmade foods for about 200 people of different ages in the countryside in Hungary.

Food and food-related traditions are a major component of the Cultural Heritage. The organization has been working extensively to promote and validate Hungarian traditional food and its history since the inception of the Club in 2009

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LOGISTICS, VENUE, ACCOMMODATION

A1 - Advanced Planning Visit

Dates: August 1st to August 4 (2 working days + 2 travel days);

Accommodation, Venue: Pensiuinea "MEDEEA", Alesd, Romania

The accommodation will be on sharing basis - 2 people per room.

<https://www.facebook.com/pensiuneamedeea.ro/>

Address - 223A, Peștiș, Romania

Travel: You can travel to **Cluj-Napoca Airport**. Please plan your travel well in advance to avoid high plane ticket costs. The reimbursement of the plane tickets will be done according to the Erasmus+ programme Distance Calculator. Before booking flights please send the proposed itinerary to miks@makeroomeu.com to confirm planned costs and arrival/departure times. If you need assistance to find the best flights, do let us know, we will help!

Local Travel to Alesd: Local transportation to and from the Airport to the activity venue will be organized.

ALESD, ROMANIA

Aleşd is a town in the county of Bihor, region Crisana, Romania, 38 km east of Oradea, the most important city of the county. It has a population of 10,066 inhabitants (2011). It is located in the Vad-Borod Depression on the Crisul Repede River, at an altitude of 224 m, at the foot of the Plopi Mountains in the north-east and the Prince's Forest Mountains in the south. The past history is closely linked to the fortified town Soimul (The Hawk), located on a cliff a short distance from town. The fortress was built in the second half of the XIII th century and was first mentioned in 1306. The first documentary of ALESD is around the years 1291-1294, when it appears in a register of episcopal tithes as the Villa Elusd. It was established through colonization by the masters of the city, on its field. In 1332 it is recorded with the name of Villa Elesdiar Sacerdos in 1622 with Elesd toponym. Between 1658-1660 the town was in possession of Constantin Serban Basarab, a Romanian king. In 1711, the city was blown up by the Austrian imperial troops. In 1904 there was a strong peasant movement, with over 4-5000 Romanian and Hungarian peasants against government measures in Budapest, bloodily repressed by the authorities. The locality was declared the town of Aleşd in 1968, a status it has today.

Accordingly to the census conducted in 2011, the town population amounted to 10,066 inhabitants, fewer than the previous census in 2002, when it had registered 10,415 inhabitants. Most of the inhabitants are Romanian (60.94%). The main minorities are the Hungarians (15.49%), Romany (12.05%) and Slovaks (6.19%). For 5.01% of the population, ethnicity is not known. In terms of the confessional, there is a majority religion, the inhabitants are Orthodox (47.48%), Roman Catholics (18.16%), Reformed (10.05%), Pentecostal (9.26%) and Baptists (7.77%). It is not known the confession for 5.34% of the population.

Website - <http://www.alesd-bihor.ro/>

A2 - Youth Exchange

Dates: September 3rd to September 9th (5 working days + 2 travel days);

Accommodation, Venue: Dobeles, Latvia

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The accommodation will be on sharing basis - 2-3 people per room.

Travel: You can travel to **Riga International Airport**. Please plan your travel well in advance to avoid high plane ticket costs. The reimbursement of the plane tickets will be done according to the Erasmus+ programme Distance Calculator. Before booking flights please send the proposed itinerary to miks@makeroomeu.com to confirm planned costs and arrival/departure times. If you need assistance to find the best flights, do let us know, we will help!

Local Travel to Dobele: Local transportation to and from the Airport to the activity venue will be organized.

DOBELE, LATVIA

In Latvia, there are nine major cities and 110 amalgamated municipalities (counties), among which is the Dobele Municipality. It includes Dobele Town and 10 rural areas - Annenieki, Auri, Bērze, Biksti, Dobele, Jaunbērze, Krimūnas, Naudīte, Penkule, Zebrene.

The territory of the Dobele Municipality covers 890 km².

The total population of the Dobele Municipality is 22 173 (as of 01.01.2016), out of them Dobele Town has about 11 thousand inhabitants.

The administrative centre of the municipality is Dobele Town. It lies on the banks of the Bērze River, 72 km from Riga, the capital of Latvia.

Dobele and its neighbourhood were inhabited already in the Stone Age. The archeological excavations give evidence about a settlement - ancient town - next to the Castle Mound in the 1st century B.C. The first written records about Dobele were dated in 1254, when Dobele was first mentioned in the Act of the Division of Semigallia among the Livonia Order, the Archbishop of Riga and the Riga Dome Chapter of Priests.

In July 2004, the citizens of Dobele and its visitors were participants of the magnificent celebration of the 750 anniversary since the name of Dobele was first mentioned in the historical record - Semigallia Division Act.

Nowadays the attention of every resident of Dobele and its visitors is attracted by the Dobele Castle ruins, the Dobele Liberation Monument, the Lutheran Church built more than 500 years ago, and the recently built Catholic All-Saint Trinity Church. Besides, one can visit the Local History Museum, the historical centre of town - the Market Place with a variety of shops and cafes around it, and the Forest Park Ķestermežs. Dobele is famous for the Latvian State Fruit-growing Institute with its vast and beautiful selection garden, which among other things hosts the largest lilac collection in Latvia and one of the largest ones in the world.

Website - <http://www.dobele.lv/en>

The project “Room for Cultural Heritage” is funded by the Erasmus+ Programme administered in Latvia by the Agency for International Programs for Youth.

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THANK YOU!

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